

Vocabulary for effect: viewpoint

Emotive words are important when you are writing to argue or persuade.

1 Look at the sentences below. Rewrite them, using emotive language to add more impact.

(a) Salaries are too low to pay for food and shelter.

On current salaries, people are forced to starve and live on the streets.

(b) Litter takes many years to biodegrade.

Rubbish dumped

(c) Going to bed late will make you tired.

Refusing to

2 Look at this sentence:

Some might argue that the discussion about this issue is over-rated.

What would be the impact of replacing the circled word with 'misery', 'depression' or 'concern'?

misery:

depression:

concern:

For more practice with synonyms, look at page 79.

Look at the exam-style question below. **You don't need to answer this question now.** Instead, think about what you might include in a response to this question, then answer Question 3.

5 'Technology today has taken over our lives. People need to relax more.'

Write an article for a magazine in which you explain your point of view on this statement.

(40 marks)

3 Write two or three sentences in response to the exam-style question above. Aim to choose vocabulary for its impact and its connotations.

Technology consumes every